

A scenic landscape of a lake surrounded by green hills under a blue sky with white clouds. The text is overlaid on the upper half of the image.

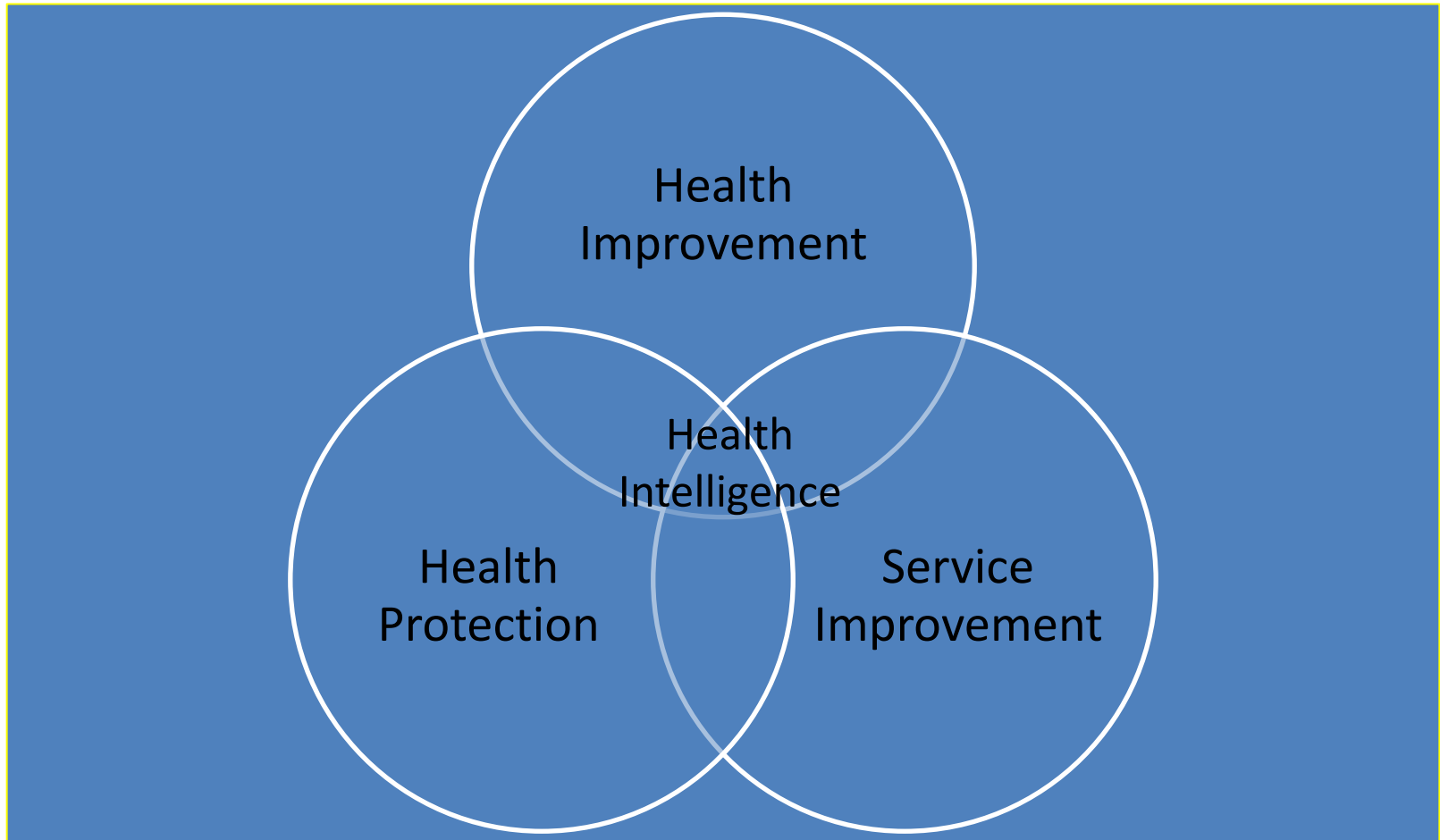
A 'local' (North of Scotland) remote and rural perspective

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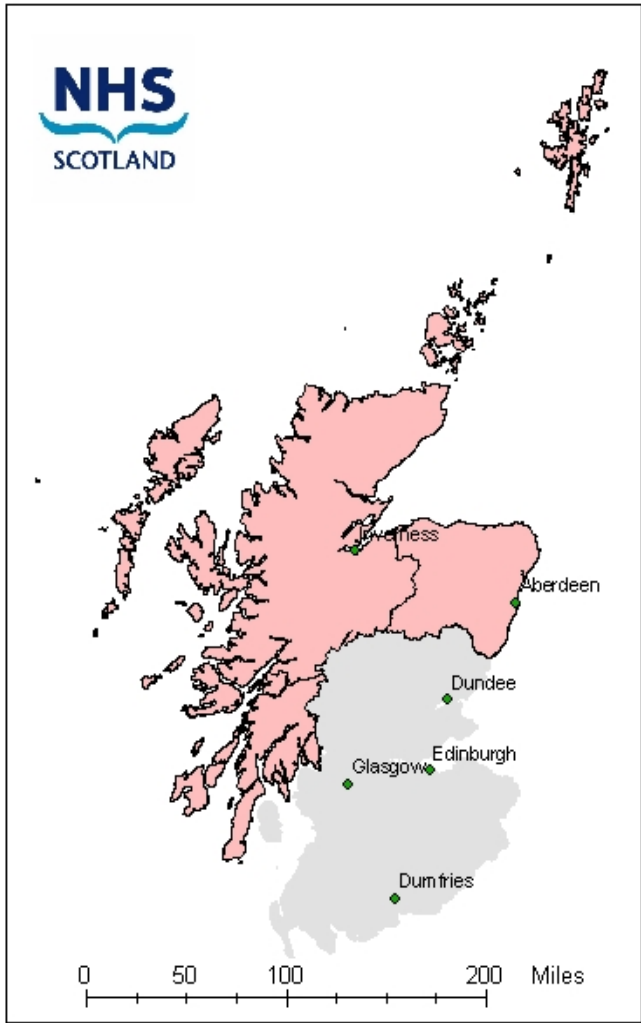
Presentation

- Life in the North of Scotland – a remote and rural focus
- Remote and rural – what's different and
- What does this mean for improving public health and public health practice?
- Some vignettes (practical evidence) exploring the themes of:
 - Leadership
 - Partnership
 - Added value of a multidisciplinary workforce

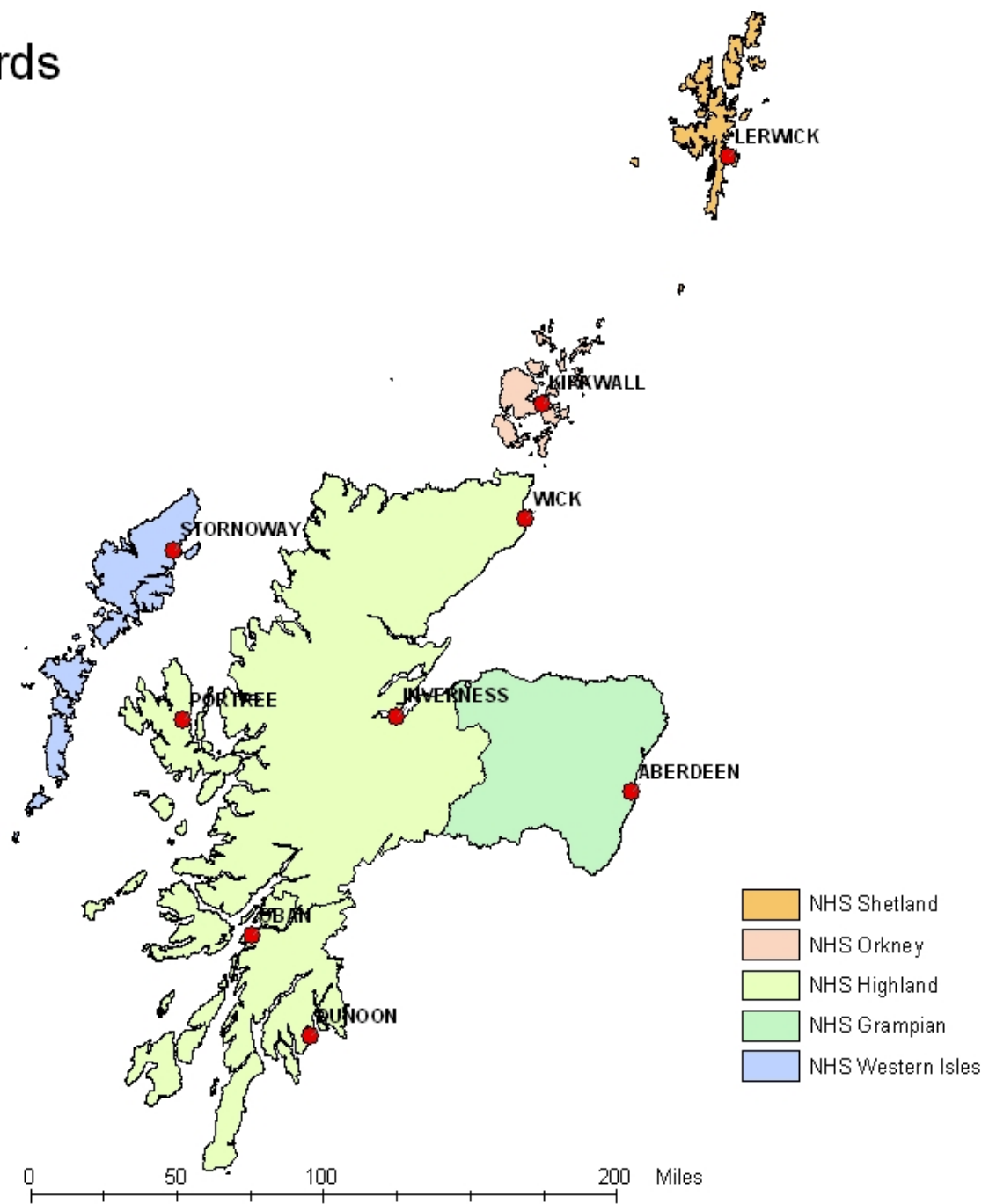
Domains of public health practice



North of Scotland Health Boards



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Mapped by HIKU, NHS Highland

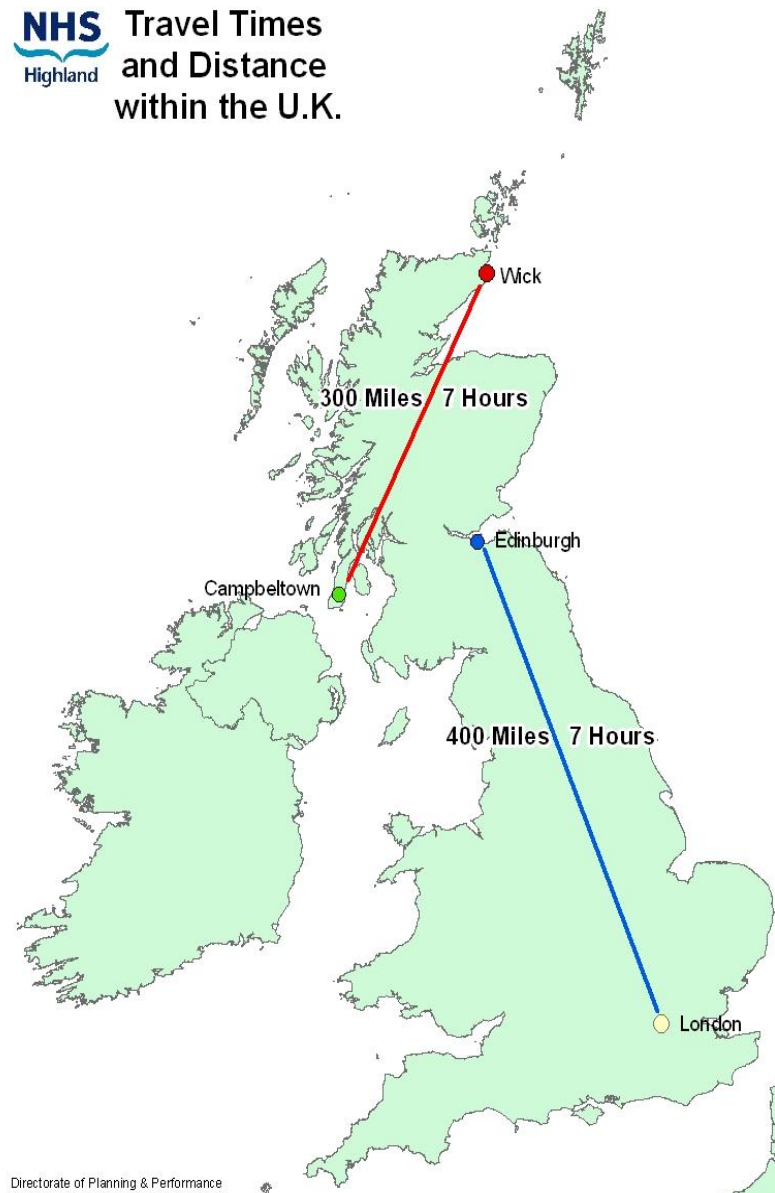




NHS Travel Times
and Distance
within the U.K.



NHS Travel Times
and Distance
within the U.K.







Highland and Islands Fragile Areas

HIE submission to the Scottish Parliament Economy and Tourism Committee October 2011

<http://www.scottish.parliament.uk/parliamentarybusiness/CurrentCommittees/55888.aspx>

http://www.scottish.parliament.uk/S4_EconomyEnergyandTourismCommittee/General%20Documents/HIGHLAND_AND_ISLANDS_ENTERPRISE%281%29.pdf



Implications for our populations and their health (what's different)?

- Distance to travel (time and modes)
- Access to services
- Confidentiality / anonymity
- Isolation
- Cost
- Dispersed nature of inequalities / deprivation

Implications for public health practice (and other services)

- Dispersed populations / targeting can be difficult (local intelligence key)
- Maintaining service resilience and sustainability
- Size and scale
- De minimis costs

What does this mean for ...

- Effective partnership working?
- Added value of multidisciplinary working?
- Leadership at local levels?

Partnership working


- Work in partnership and collaboration
- Maximising our assets
- Improvement and co-production
- Building relationships with communities
- Developing and supporting strong and robust communities
- Taking positive approaches to remote and rural access issues
- Subsidiarity

Multidisciplinary workforce

- Ensuring a critical mass / retaining service capacity
- Maintaining public health domains together
- Recruitment and retention
- Generic approaches
- Supporting CPD and workforce development
- Partnership with a range of organisations
- Optimising the public health workforce
- Career and training pathways which support the above
- Networked approaches

Leadership

- Operational, tactical and strategic resource and leadership at a local level
- Supportive / different models of leadership
- Positive opportunities – creative, resourceful innovation
- Connectedness and cross over of policy and directions at all levels



**Learning from previous
experience?**

Inequalities in health





orkney alcohol and drugs

partnership





Summary

- The public health challenges we face may not be so very different to other areas in Scotland
- But the way in which we address them does need to be

Recommendation

Strongly recommend that the review group test any models and recommendations against learning from previous changes that have not proved beneficial and for effects on remote and rural areas, in particular ensuring that any solutions proposed are practically deliverable across remote and rural settings.