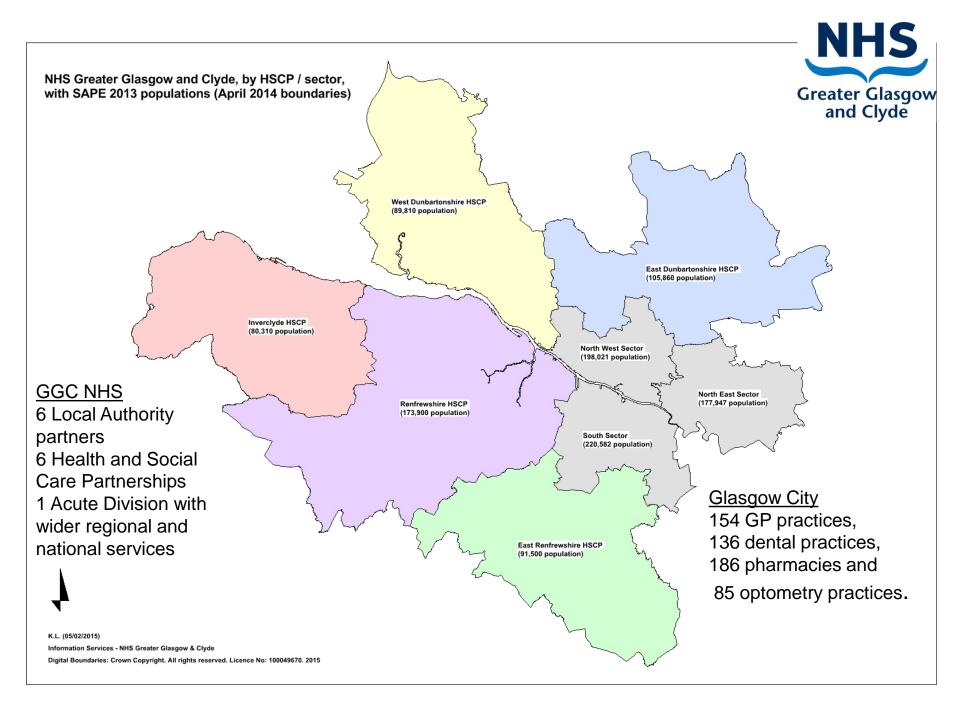




Public Health Review

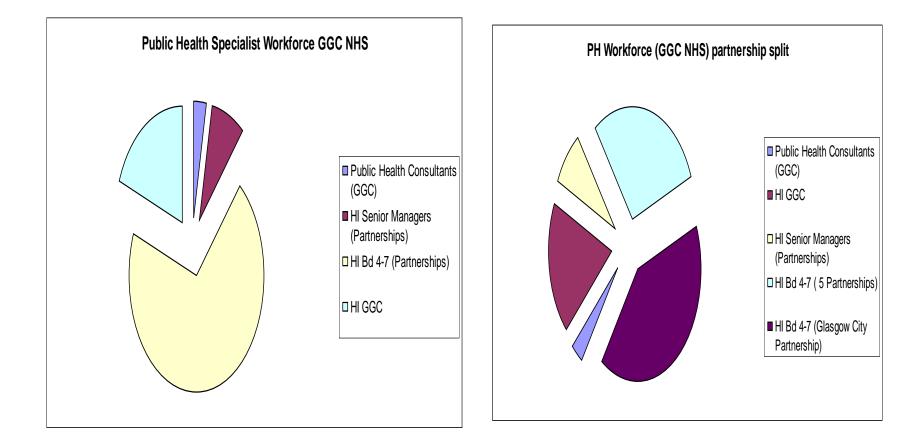
A local perspective from Greater Glasgow and Clyde NHS.... with a city twist

Fiona Moss, Head of Health Improvement and Equalities (Glasgow Health and Social Care Partnership)



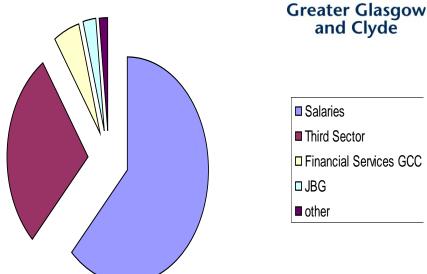
Dedicated public health workforce within GGC



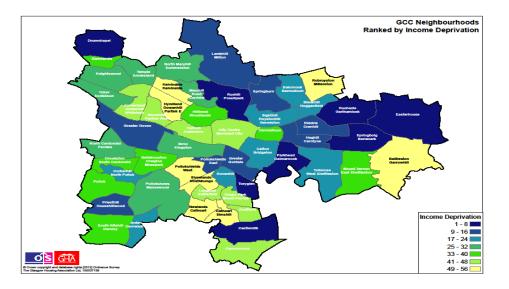


Glasgow City dedicated public health NHS capacity

- 148 staff (120wte)
- Around 1% of HSCP NHS budget for the city is spent through the dedicated public health capacity. £7.4 million, of which nearly a quarter (23%) is from fixed term funding, biggest of which is the Scottish Government.
- Two thirds of the budget is spent on salaries (63%), almost all through the three sector teams
- Around £3million is spent as 'supplies'. Almost all through contracts/grants for prevention service provision
- 14% of workforce on fixed term contracts

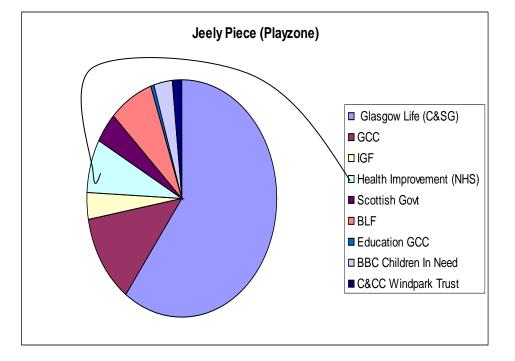


NHS





Resourcing public health Greater Glasgow and Clyde





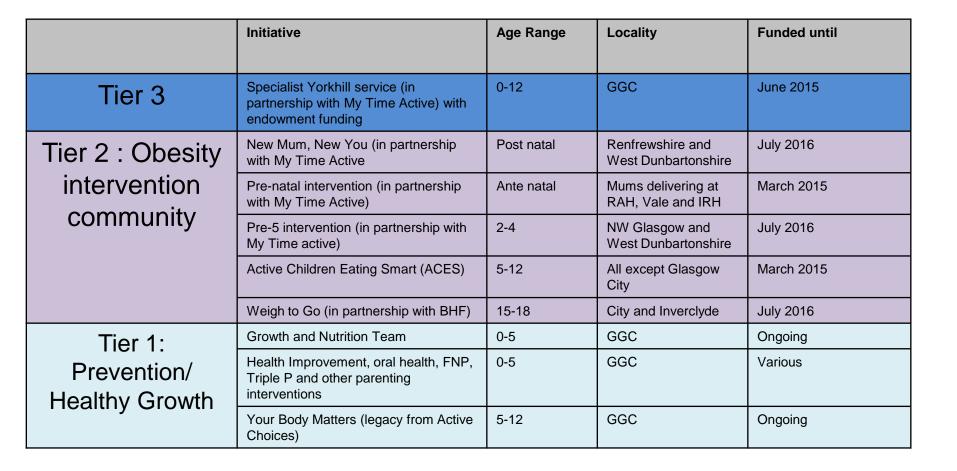
NHS



Childhood Obesity

NHS

Greater Glasgow and Clyde





www.ayemind.com

Choose Life : Suicide Prevention Training •Since 2002 over 15,000 people have received suicide awareness training across GGC ; SafeTalk, ASIST or STORM

Prevention agents; targeting people who connect with higher risk groups

•Clinical staff

•Emergency services staff

•Multiple organisations; financial advice sector, children's residential staff, teachers, prison staff

•Community members, carers volunteers, LGBT community members

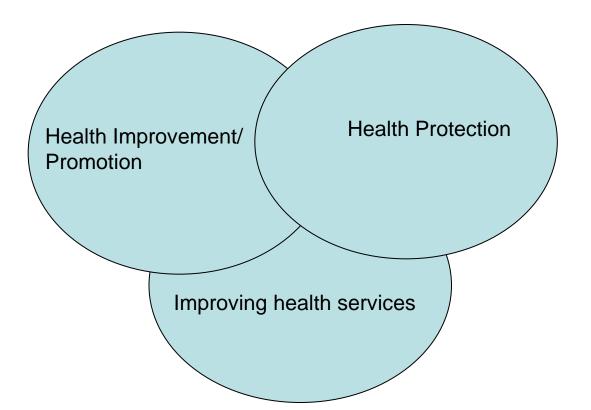




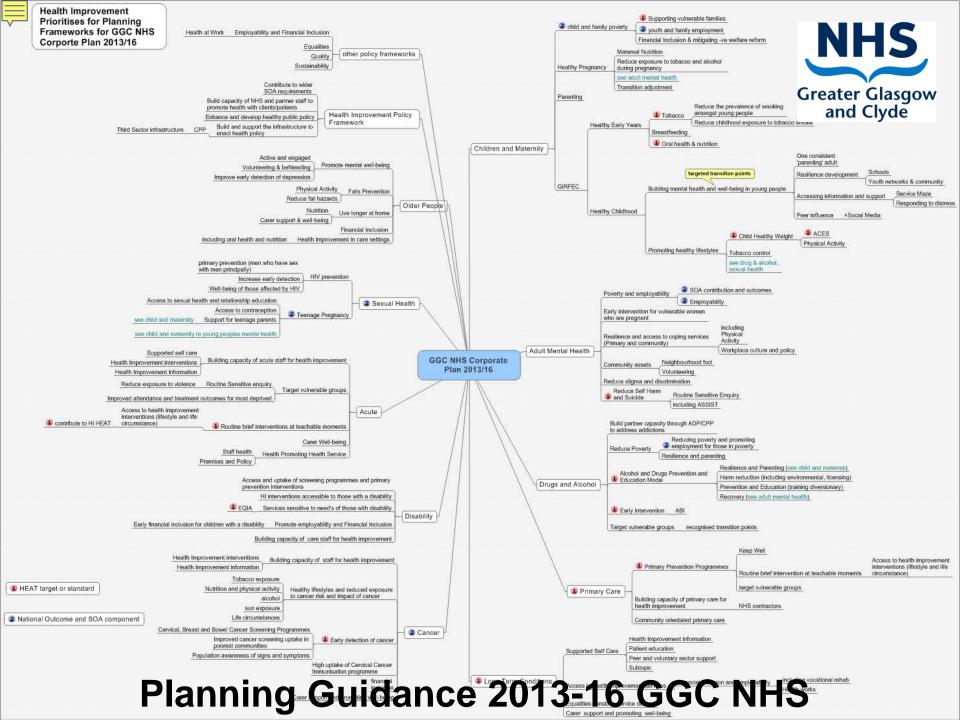


PublicHealthProtection HealthImprovement EarliestIntervention HealthInequalities EarlyIntervention PublicHealthIntelligence Prevention HealthPromotion PublicHealth



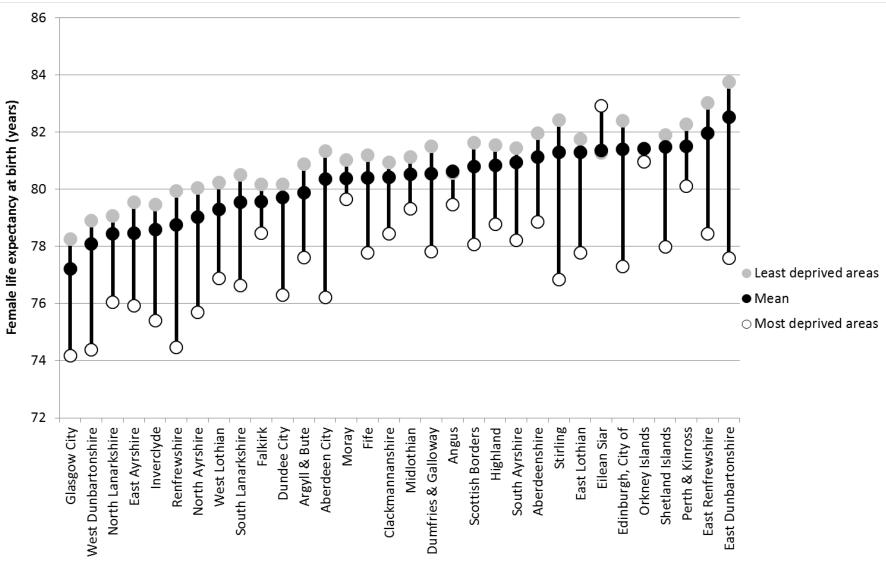


"the science and art of preventing disease, prolonging life and promoting health through the organised efforts of society"1

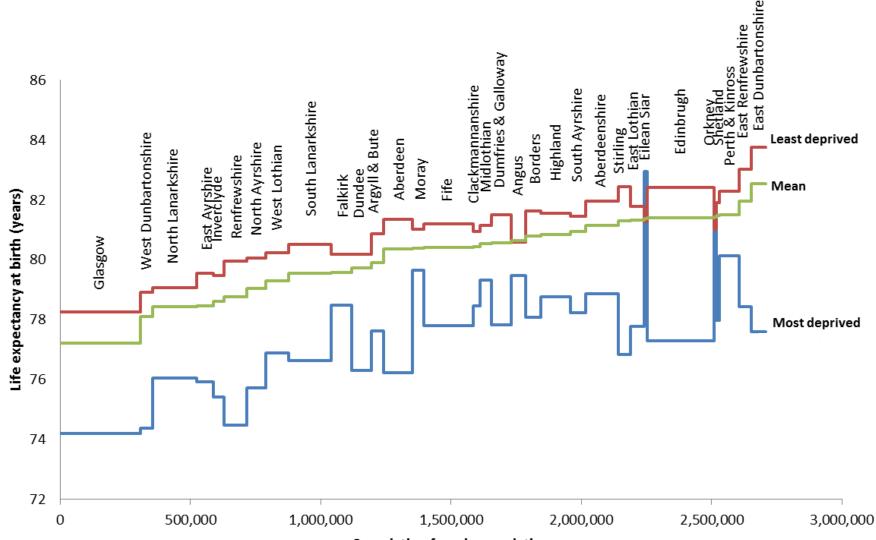




Inequality in female life expectancy by local authority, 2006-2010 (source: NRS)

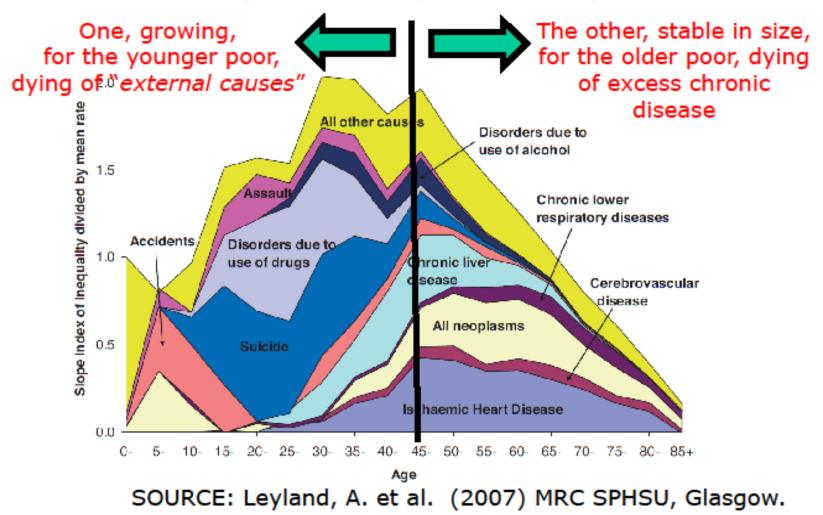


Inequality in female life expectancy by local authority, 2006-2010 (source: NRS)



Cumulative female population

Age specific contribution to inequalities in specific causes of death, across SIMD quintiles (Scots men 2000-02): "Two Paupers' Graveyards"



Glasgow City Health Improvement Strategy

Population. Tailored across the life course with an emphasis on affecting change within families and for children and young people

Place. Priorities that affect a selection of neighbourhoods within the city and a more select number of priority neighbourhoods for which there are so many health inequalities that we will make a longer term commitment for an asset approach to change

People. Working with identified groups of people who experience

events/circumstances which challenge their ability to remain well e.g. those experiencing discrimination, and key groups of people who experience multiple vulnerabilities.



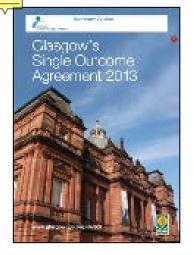


Building mental wellbeing and resilience

Building structurally and socially resilient communities (reducing poverty and growing aspiration).

Creating a culture for health in the city

(reduce alcohol, drug, tobacco use and obesity)



Glasgow Community Planning Partnership



Exhibit 4

The geography of the Glasgow CPP featuring Glasgow's nine Thriving Places The CPP has prioritised action on some of the most deprived areas in Glasgow.

Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decussed in (paragraph 31, page 19) Area and sociol partnerships are decision and area and sociol partnerships are decision and area and sociol partnerships area decision and area and area

(%) SIMD	36	31	30	31	36	29	41	32	32
Employment deprivation (%) SIMD	31	28	29	29	34	26	41	30	30
Under 25s claimant rate (%)	13.9	12.1	13.8	14.1	15.9	9.2	14.3	12	12.9
Alcohol consumption (% above Scottish av.)	115.5	159.3	174.7	133.3	191	263.9	291.2	193.6	152.8

Note: In determining these neighbourhoods, the city has been split into 56 neighbourhood boundaries for the purposes of analysing data, each typically with eround 10,060 neidents. This level of disaggregation was chosen in order to reflect more natural local neighbourhoods with their own didinct characteristics, but site is large erough for agendes to plan services on a reasonable and practical anale.

Source: Glasgow Community Planning Partnership

Priorities

- Youth employability
- Alcohol
- Vulnerable people

Principles

- Early Intervention focus more on early intervention and prevention
- Equality ... to achieve outcomes for a fairer Glasgow
- Sustainability promote sustainable communities

Neighbourhoods – thriving places

"*I think you ve got an untapped wealth of really positive people in her<mark>e who just want to make it better for people... and I think you probably have that in every community.*" Member of the 3 Hills Community Garden</mark>

	Deficit-based	Asset-based			
Purpose	Changing community through increased services	Changing community through local participation			
Method	Institutional reform	Community centred production			
Accountability	Leaders are professional staff, accountable to institutional stakeholders	Leaders are widening circles of volunteers. Accountable to the community.			
Significance of Assets	Assets are systems inputs. Asset mapping is data collection.	Assets are relationships to be discovered and connected. Asset mapping is self- realisation and leadership development.			
Production resource	Money is key resource	Relationships are the key resource			
Operating challenge	How do we get community involved?	How do we channel and build on this community involvement?			
System Dynamic	Tends to spread itself thinner over time	Tends to snowball over time			
Evaluation	Success is service outcomes, measured mostly by institutional stakeholders	Success is capacity, measured mostly by relationships			





Strands of leadership

Early Years : a connected public health agenda

National

- Advocacy, national and international
- National Connectivity between SG strands
- Insight into regional issues
- Public Health Intelligence
- Capacity building cross national org's and regional PH infrastructure

Regional (NHS systems)

- NHS system developments and learning
- Connections between maternity and community
- NHS workforce development and change
- Regional assessment of need and regional services
- Capacity building across regional partners and PH workforce in LA's

Local Authority level

- Cross cutting planning structures e.g. employability agenda, welfare reform, joint support arrangements
- Performance
- Wider workforce across CPP partners
- Geographical need and management across
 themes frequency to small to manage at a locality
 basis
- Capacity building across CPP partners and within localities
- Empowering community voice and assets

Local

- Making sense in communities
- Assets
- Capacity building within communities
- Service innovation

•Early Years Collaborative •Children's Services Planning

•Child Poverty Strategy

•Early years education



Success factors for public health in Glasgow

- Good agreement on what outcomes are wanted
- Anchored
- Scaled reach, intensity and duration
- Connected
- Equalities sensitive
- Learning driven
- Creditable and capable players (inc. workforce)
- Resilience building processes