

Pro-forma for gathering information on case studies

<b>Title of project/initiative</b>	Moogity Grub Hub*
<b>Contact for project</b> <ul style="list-style-type: none"> <li>Name, email, telephone</li> <li>Website of project, if available</li> </ul>	<a href="mailto:anne@urbanroots.org.uk">anne@urbanroots.org.uk</a> <a href="http://www.urbanroots.org.uk">www.urbanroots.org.uk</a>
<b>Which organisations are involved?</b> <ul style="list-style-type: none"> <li>Planning/monitoring/delivery</li> <li>Partners</li> <li>Sponsors</li> <li>Funders – how funded?</li> </ul>	Funding Partnership: Elderpark Housing Association, Health Improvement . Delivery : Urban Roots Funding: Health Improvement and People and Communities Budget (HA)
<b>Brief description of project</b> <ul style="list-style-type: none"> <li>Rationale</li> <li>Aims and objectives</li> <li>Key activities</li> <li>Target population</li> <li>Geographical area</li> <li>Start (± finish) dates</li> </ul>	Community Capacity Building; Growing project (community garden) , get cooking classes, family meals, food-coop, fruit and veg, flat pack meals, training . Access to affordable food , training in relation to building skill but also access to volunteering, education and employment. People living in poverty in Govan (Elderpark) 1 p/t
<b>Resources</b> <ul style="list-style-type: none"> <li>Staffing</li> <li>Time</li> <li>Financial</li> </ul>	Coordinator, sessional staff as required including gardening staff, community chefs etc. Volunteers , community mentors. Funding, Health Improvement (NHS) £70K, People in Communities fund £55k
<b>Evaluation and outcomes</b> <ul style="list-style-type: none"> <li>Reach</li> <li>Impact</li> </ul>	All age groups within the community and a wide range of vulnerability . 2015/16. Number of people taking part in capacity building programmes = 1721 . Number of Volunteers = 75.
<b>Reflections on project</b> <ul style="list-style-type: none"> <li>What was successful?</li> <li>What was challenging?</li> <li>What would be done differently in future?</li> </ul>	All aspects of the project have exceeded our expectations. The garden has become a catalyst for a range of work for adults with poor mental health, children during summer holidays etc and a s a hub for the community to come together and enjoy food, music and learning.
<b>Next steps</b> <ul style="list-style-type: none"> <li>What is the future of this initiative?</li> </ul>	We have agreed that the project should concentrate on a umber of themes some of which involve current programmes (community garden, family meals flat pack food etc) and some that are new e.g. development of a sensory garden for Dementia sufferers , Young People and food initiative, fruit barra and flat pack foods and support for Healthy Start in a second Thriving Places areas, development of two new community gardens and 1 Hub..
<b>Wider application</b> <ul style="list-style-type: none"> <li>Is this project scalable?</li> <li>Is it transferable to other areas/contexts?</li> </ul>	It is scalable in the south where the project is established and has earned a reputation. In other areas the learning is transferable i.e. the approaches and the focus . Practical outcomes such as the food co-op (shop) and provision of flat pack meals would not be difficult to replicate IF Housing Associations in other parts of the city (any city) were willing to support.
<b>Any further information</b> <ul style="list-style-type: none"> <li>Reports or publications</li> <li>Other reflections</li> </ul>	Attached
<b>Person completing pro-forma</b>	Cathy Rice
<b>Date of completion</b>	20/09/2016